

— 2027 AFFILIATE PARTNER PROGRAM

Real conversations. Real relationships.

34 events built for one outcome: one-on-one contact in focused, intentional settings where you make a strong impression and leave with relationships that last. Choose your partner level, name your events, and get in the room.

34

events on the menu

4

partner levels

Every stage

new agents to seasoned
REALTORS®

— WHY THIS WORKS

More than a logo — it's the relationship.

You already know which REALTORS® you want to know better — new agents and seasoned pros alike. This program puts you in the room with both, at the events where it counts.

01 REAL CONVERSATIONS

Built for the one-on-one

Real business relationships come from real, personal conversations — focused time where a REALTOR® gets to know your name and your business.

02 NETWORKING

Casual fun to high-value information

Pure networking at Bingo, DIY and Off the Clock: Social Series. High-value information at Real Talk Brunch Series, City Updates and classes — with you in the room.

03 EVERY STAGE

Meet the agent before they need you

Your partnership puts you in front of agents from their very first transaction to their five-hundredth.

— CHOOSE YOUR LEVEL

Four levels to fit your year

Our 34 events are intimate by design. Registration is reserved for REALTOR® members, and our sponsoring Affiliate Partners are the affiliates in the room — so you get targeted exposure and real, unhurried time to build relationships with the agents you want to know.

Connect	Growth	Elevate	Lead ONLY 3
\$480 /year or \$120 / quarter	\$1,200 /year or \$300 / quarter	\$2,400 /year or \$600 / quarter	\$4,380 /year or \$1,095 / quarter
Year-round visibility	4 events of your choice	8 events of your choice	12 events of your choice
- Listed as a 2027 Affiliate Partner on our website, directory and newsletter - Your logo displayed at 1 event each quarter - Attend 1 event of your choice - Volunteer at 1 event as an Event Ambassador - Partner pricing on add-ons	- Listed as a 2027 Affiliate Partner on our website, directory and newsletter - Logo, signage and a reserved sponsor spot at each event - A hands-on role at your events — greet guests, help run the room - Priority to fund a logo-branded Golden Ticket block - Partner pricing on add-ons	Everything in Growth, across 8 events, plus: - Speaking/mic time at events built for it - Logo & recognition on the reception wall - A featured spot in the member newsletter - Bring a prize to your events, if you choose	Everything in Elevate, across 12 events, plus: - Your name on a series: New Member Orientation, Off the Clock: Social Series or Real Talk Brunch Series - Logo on the lobby banner, up all year - Featured in the events video and every presentation - Bonus exclusive item at PopStroke & Installation & Awards
Pay in full or quarterly	Monthly auto-pay: \$105/mo	Monthly auto-pay: \$210/mo	Monthly auto-pay: \$385/mo

A room built for you. Every event has a set number of sponsor spots and the REALTOR® turnout to match, thanks to year-round broker-office outreach.

Signature events stand on their own. Our five largest events have their own sponsorships, separate from the levels. Signup for those opens later in the year. See page 6.

— WHAT YOU GET

Visibility that grows with your level

One simple view of what comes with each level.

BENEFIT	Connect	Growth	Elevate	Lead
Logo displayed at 1 event each quarter	✓			
Attend 1 event, plus 1 Event Ambassador volunteer shift	✓			
Listed as a 2027 Affiliate Partner	✓	✓	✓	✓
Partner pricing on add-ons	✓	✓	✓	✓
Event sponsorships: logo, signage & reserved sponsor spot		4	8	12
A hands-on role at your events		✓	✓	✓
Priority to fund a branded Golden Ticket block		✓	✓	✓
Speaking/mic time at events built for it			✓	✓
Reception wall recognition & newsletter feature			✓	✓
Option to bring a prize to your events			✓	✓
Your name on a series				✓
Lobby banner, events video & presentations				✓
Bonus item at PopStroke & Installation & Awards				✓

Not ready to sponsor? Start with Connect: year-round visibility, plus the chance to attend one event and volunteer at another.

What's a Golden Ticket? Event tickets you fund, branded with your logo. We hand them to brokerages during our in-person outreach visits and award them to selected agents as prizes.

— HOW IT WORKS

Three steps, and you're in the room

- 1 Choose your level**
 Connect, Growth, Elevate or Lead — based on how many events you want this year.
- 2 Name your events**
 Pick events by name from the calendar on page 9 — whatever mix fits your business.
- 3 Choose how to pay**
 In full, quarterly or monthly. Then show up and build relationships.

— HOW YOU PAY

You get the same benefits whichever way you pay. Paying in full or quarterly costs the least; monthly auto-pay totals slightly more over the year. Event picks are confirmed in payment order: pay in full first, then quarterly, then monthly.

BEST VALUE

Pay in full

One payment at enrollment — the simplest way to lock in your year.

Connect	\$480
Growth	\$1,200
Elevate	\$2,400
Lead	\$4,380

- First pick of events
- Renewal priority at any level

POPULAR

Quarterly

Four payments, each due before the quarter of events it covers.

Connect	\$120 / qtr
Growth	\$300 / qtr
Elevate	\$600 / qtr
Lead	\$1,095 / qtr

- Pick events right after pay-in-full partners

ALSO AVAILABLE

Monthly

Auto-pay by card or ACH, for Growth, Elevate and Lead.

Connect	Not offered
Growth	\$105 / mo
Elevate	\$210 / mo
Lead	\$385 / mo

- Pick events after pay-in-full and quarterly partners

— GOOD TO KNOW

A few simple terms on commitments, payments and changing your event picks are on **page 10**.

— ADD MORE VISIBILITY

Stand out all year

Optional extras for **partners at every level** that keep your name in front of REALTORS® between events.

EXCLUSIVE · 1 AVAILABLE

Market Report Presenting Sponsor

\$2,400 per year

"Monthly Market Report presented by [Your Company]" — your logo on the market stats REALTORS® read and share with clients, every month.

LIMITED TO 10 PARTNERS

New Member Welcome Kit

\$300 per year

Your flyer or branded item in the welcome kit every new member receives. Be the first name a brand-new agent remembers.

Series title

\$900 / year

Be named Title Sponsor of City Update, Education Class or Bastrop Luncheon, or any Lead series still open after enrollment.

Host add-on

\$100 / year

Bring the food to events you sponsor. You get a "Hosted by" sign at the food table, a thank-you from the mic, and host credit in event promotion.

Single-event sponsorship

\$300 partners · \$350 others

Sponsor one more event, where spots are still open.

Newsletter sponsor

\$250 / mo

Your logo and message in the member newsletter.

Email to members

\$350 / email

One partner message sent to our member list. Limited to one email per month.

Access Pass

\$60 partners · \$125 others

Attend one select event. Limited to 1 or 2 slots per event.

Partner pricing is for partners at any level, Connect through Lead. Add-ons are limited and first come, first served.

AVAILABLE SEPARATELY · OPENING LATER IN THE YEAR

Five events run their own sponsorship packages

Our five largest events have their own sponsorships, separate from the partner levels. **They are not open for signup yet** — sponsorships will open in phases later in the year. **Lead, Elevate and Growth partners get first access**, then Connect partners, then all other affiliates. Lead partners receive a bonus item at PopStroke and Installation & Awards, included in their level.

JANUARY 14, 2027

Installation & Awards Banquet

Our formal evening celebrating new leadership and the year's award winners.

Lead bonus item included

FEBRUARY 11, 2027

Super Bowl of Builders

Area builders and REALTORS® together in one room for our biggest builder showcase.

Not part of any level

MARCH 10, 2027

Spring Bus Tour

A day on the road with REALTORS®, touring what's new across our market.

Not part of any level

MAY 5, 2027

PopStroke Mini-Golf

A relaxed afternoon of mini-golf and easy conversation with REALTORS®.

Lead bonus item included

SEPTEMBER 22, 2027

Fall Bus Tour

A second chance to ride along and tour with REALTORS® before year-end.

Not part of any level

OPENING IN PHASES

Want to be notified?

Partners get first access as each event opens. Tell staff and we'll keep you posted.

Sarah Bonamo

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512-255-6211

— KNOW YOUR EVENTS

Twelve ways into the room

The 34 events on the menu come in twelve formats, each with limited sponsor spots. **Wherever possible, you have a role in the event, so you are engaged and part of the room, never on the sidelines.**

7 evenings · 6–8 PM

15–25 REALTORS®

Off the Clock: Social Series

Your best connections are made after hours.

An intimate after-hours social with light bites, drinks, prizes, and a rotating game or activity: Bunco, trivia, mahjong, tastings, and more.

WHY SPONSOR

Only four sponsor spots, and two relaxed hours at the table with every REALTOR®.

Every other month

About 25 REALTORS®

Real Talk Brunch Series

Come for brunch. Stay for the conversation.

A moderated expert panel and live Q&A on timely topics, held on a living-room-style stage with members seated up close.

WHY SPONSOR

Only four sponsor spots per brunch. Every REALTOR® in the room knows who you are.

3 dates · 10 AM–12 PM

40–55 REALTORS®

City Update

Be in the room when local leaders speak.

REALTORS® hear directly from the Mayor, Superintendent, Police Chief, and other city leaders, with Q&A, light bites, and networking.

WHY SPONSOR

Strong attendance, only four sponsor spots, and face time members value.

Feb 25 · 9:30–11:30 AM

20–40 attendees

Membership Event: Masterminds

You're the expert in the room.

Built around its sponsors. Affiliates are the experts, each speaking on their specialty, with networking, group activities, food, and drinks.

WHY SPONSOR

Only five sponsor spots, and every sponsor speaks on their area of expertise.

July 14 · 6–8 PM

60–80 attendees

Bingo

Our liveliest night of the year.

A well-known, well-attended evening of Bingo with light food, drinks, prizes, and plenty of laughs. You play along and join the fun.

WHY SPONSOR

The easiest room of the year to start a conversation in.

Oct 7 · 9:30–11:30 AM

30–50 REALTORS®

DIY Pop-By Workshop

They'll remember who showed them how.

An interactive workshop where REALTORS® assemble themed pop-by gifts for their clients, guided table by table by our affiliates.

WHY SPONSOR

One-on-one time with every agent at your table, and your idea goes home with them.

— KNOW YOUR EVENTS, CONTINUED

More rooms worth being in

From an agent's first week to the State of the Association, these events reach members at every stage. **Wherever possible, you take an active part.** Spots are limited, so choose yours from the menu on the next page.

Every other month · mornings

New agents

New Member Orientation

Meet them on day one.

Back live and in person. A required morning session that welcomes new agents to the Board with food, drinks, and giveaways.

WHY SPONSOR

Only two sponsor spots. Be the first name a new agent knows.

Oct 28 · morning

50–75 members

Annual Brunch

Our year in review, over brunch.

A morning brunch with an informative keynote speaker and the State of the Association address from Board leadership.

WHY SPONSOR

Only a few sponsor spots, in front of our most engaged members and leaders.

3 classes · dates TBD

Class size varies

Education Class

Be part of what they learn.

Three live classes through the year, bringing members into the classroom to sharpen their skills and grow their business.

WHY SPONSOR

Put your name and face in front of agents who are investing in their careers.

Apr 22 & Sep 1 (Bastrop)

30–50 members

Fair Housing Event

Expert insight. Real conversation.

Planned by our Fair Housing committee, with great food and speakers, panels, or expos on fair housing, financing, and legal topics.

WHY SPONSOR

Stand alongside REALTORS® on a topic that matters to their business.

Mar 3 & Jun 2 · 11 AM–1 PM

40–50 attendees

Bastrop Luncheon

Lunch with Bastrop's REALTOR® community.

A well-attended lunch program with speakers, panels, and timely information for our Bastrop members.

WHY SPONSOR

A close-knit market where agents remember who shows up for them.

Dec 3 · 11 AM–1 PM

40–50 attendees

Bastrop Holiday Party

Close out the year with Bastrop.

A fun, spirited white elephant ornament exchange with snacks and drinks for our Bastrop members.

WHY SPONSOR

End the year on a high note with the agents you want to work with in 2028.

— THE FULL MENU

34 events to choose from, all year

Mix and match events up to your sponsorship level. Dates are tentative and may change; partners will be notified as they are confirmed.

Q1 · JAN-MAR	Q2 · APR-JUN	Q3 · JUL-SEP	Q4 · OCT-DEC
1/8 New Member Orientation 1/12 Off the Clock: Social Series 1/20 Real Talk Brunch Series TBD Education Class 2/16 Off the Clock: Social Series 2/24 City Update – RR 2/25 Membership Event: Masterminds 3/3 Bastrop Luncheon BASTROP 3/5 New Member Orientation 3/16 Off the Clock: Social Series 3/31 Real Talk Brunch Series	4/13 Off the Clock: Social Series 4/22 Fair Housing Event 5/7 New Member Orientation 5/12 City Update – Georgetown 5/19 Real Talk Brunch Series 6/2 Bastrop Luncheon BASTROP TBD Education Class	7/9 New Member Orientation 7/14 Bingo 7/21 Real Talk Brunch Series 8/10 Off the Clock: Social Series 8/18 City Update – Cedar Park & Leander 9/1 Fair Housing Event BASTROP 9/7 Off the Clock: Social Series 9/10 New Member Orientation 9/15 Real Talk Brunch Series	10/7 DIY Pop-By Workshop 10/12 Off the Clock: Social Series 10/28 Annual Brunch 11/3 Real Talk Brunch Series 11/12 New Member Orientation 12/3 Bastrop Holiday Party BASTROP TBD Education Class

— ENROLL NOW

Enrollment through January 10, 2027

Pay in full or quarterly to pick your events first. Lead is limited to three partners.

Contact Sarah Bonamo

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Phone 512-255-6211

Web fivepointsrealtors.com

— GOOD TO KNOW

A few things before you enroll

Simple terms that keep the program fair for every partner.

Your commitment

Partnerships run January through December 2027 and are non-refundable once event picks are confirmed.

Missed payments

Event picks are held until your quarterly or monthly payment is current.

If an event is full

Choose another open event. Picks are confirmed in payment order.

Changing a pick

Swap to another event with 30 days' notice, if an open spot is available.

If an event is cancelled

Your pick moves to another open event, or to the new date if it's rescheduled.

Use them this year

Events you don't use by year-end don't carry into 2028.

Roles at events

Roles and speaking time are set by staff for each event and may vary.

— QUESTIONS

We're glad to walk you through it

Contact Sarah Bonamo

Email Events@FivePointsRealtors.com

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