2027 Board of Directors

Candidate Profile



Susanna Boyer

Pure Realty

Member since 2004

Running for:

President - Elect

Professional Experience:

- Managing Broker, Pure Realty | January 2023-Present
- Director of Agent Services & Solutions, Pure Realty | June 2022-December 2022
- Texas REALTOR® & Broker | 22+ Years
- REO, Default Services & BPO Specialist
- Probate & Estate Real Estate Specialist
- Real Estate Instructor & Educator
- Have completed 2,500+ hours of real estate continuing education.
- Brokerage Leadership & Agent Development
- Industry Speaker & Conference Participant

Association Involvement:

- Five Points Board of REALTORS® / Williamson County Association of REALTORS® (WCAR) - Long-standing involvement in local association leadership and service, including Board of Directors (2012-2018) and additional board service.
- Treasurer & Finance Committee Chair, WCAR
- Government Affairs Committe
- TREPAC Committee - More than 10 years of service and participation; longtime TREPAC Major Investor and supporter of REALTOR® advocacy.
- Bylaws/Governance Service
- Residential Real Estate Council (RRC/CRS
- Women's Council of REALTORS®
- Texas REALTORS® Advocacy

(CONTINUED ON NEXT PAGE)

FIVE POINTS BOARD OF REALTORS®
Williamson & Bastrop Counties United

2027 Board of Directors

Candidate Profile



Susanna Boyer

Broker, Pure Realty

Member since 2004

Running for:

President - Elect

Education & Certifications:

- ABR - Accredited Buyer's Representative
- AHS - Affordable Housing Specialist®
- C2EX - Endorsed
- CDPE- Certified Distressed Property Expert
- CNE - Certified Negotiation Expert
- CPE - Certified Probate Expert
- CREOS - Certified REO (Foreclosure) Specialist
- CRS - Certified Residential Specialist
- E-Pro - Internet Professional
- GRI - Graduate, Realtor® Institute
- SFR - Short Sales and Foreclosure Resource
- TAHS - Texas Affordable Housing Specialist
- TRC - Transnational Real Estate Certification
- TRLP - 2012 Graduate Texas Realtors® Leadership Program
- WCS - Williamson County Certified Specialist

Candidate Statement:

I am honored to be a candidate for President-Elect of the Five Points Board of REALTORS®. With more than 22 years in real estate and seven years of prior service on our Board of Directors, I bring both a deep understanding of our association's history and a strong commitment to its future. I care deeply about our members and our association, and I believe that experience and institutional knowledge are valuable as we navigate a changing industry. I want to bring that history forward while listening to today's members, understanding their needs, and ensuring our association continues to provide meaningful advocacy, education, connection, and support.

Throughout my career, I have been privileged to serve our REALTOR® community in numerous leadership roles, including Treasurer, Finance Committee Chair, Government Affairs and TREPAC committee Chair and member, as well as leadership positions with the Residential Real Estate Council and Women's Council of REALTORS®. I understand the challenges REALTORS® face in today's market, and I am passionate about using my experience, knowledge, and relationships to serve our members at the highest level. I am seeking this position because I genuinely care about the people we serve and the strength of our association, and I would be honored to help lead Five Points into its next chapter.

FIVE POINTS
BOARD OF REALTORS®
Williamson & Bastrop Counties United